

Circus Andersom

Appropriate Intimacy

2018

In Appropriate Intimacy Circus Andersom urged passers-by to think about touching in public or semi-public places. What are your boundaries, your desires? Touching that was deemed appropriate, desirable even, was labelled with a Please Touch sticker.

Touch is a basic human need. If a baby is starved of touch for a long time it may die. Often, people seem more aware of their fear of being touched than of their desire for touch. In this day and age, as people are made aware of inappropriate intimacy in new ways, with campaigns like #metoo, Circus Andersom launched this project to dispel people's self-consciousness, and facilitate appropriate intimacy in a range of locations.

Circus Andersom (Martijn Engelbregt) is a unifying disruptive organisation that aims to enhance global social sustainability. It initiates and develops art and other projects bringing together apparently incompatible areas of life.

Economic Affairs

2017

Economic affairs are important, even for ordinary people like you and me. Many people think economics is about money: the price of milk, your neighbour's income, how much tax he pays. While true to a certain extent, this is not all economics is about. It is also about what kind of society we create, given the fact that we do not live in a paradise where everything is available in abundance, and everyone is always completely happy.

People's philosopher Bas Haring commissioned Circus Andersom to teach the people of the Netherlands five lessons about economics, with a national poster campaign and a website, [www.economische zaken.nl](http://www.economische-zaken.nl). Rather than paying for the lessons, people could in fact earn money by reading the texts posted on the website.

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Nothing is Enough

2012

As part of Leiden Culture Weeks 2012, Utopian Nest (a collaboration between Museum De Lakenhal and musical theatre company De Veenfabriek) was asked to respond to De Veenfabriek's campaigning performance 'I Want My Money Back'. Directed by Eric de Vroedt, the performance was about the fact that people think and talk about 'my tax money', simply overlooking the public interest that tax revenue serves us all. Circus Andersom worked with Herman van Bostelen on a poster campaign in Leiden.

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