

## **DADA**

In April 1920 Heartfield published the pamphlet DADA 3 with George Grosz and Raoul Hausmann. Two months later 'marshal' George Grosz, 'dada monteur' Heartfield and 'dadasopher' Raoul Hausmann organised the First International Dada Fair at the gallery owned by 'financial dada' Otto Burchard in Berlin. The group exhibition, which included work by Hannah Höch, Max Ernst, Otto Dix and others, was intended as a rejection of bourgeois culture and generally accepted art forms. It featured collages and a sculpture by Heartfield. The exhibition was a dadaist 'Gesamtkunstwerk', an installation that extended from the walls into the space, confusing and unsettling visitors. The dadaists regarded the harsh criticism in all quarters of the press – from the conservative *Deutsche Tageszeitung* to the communist-sympathising *Rote Fahne* – as a great compliment.