

**Willum Geerts (1971)**

**Je Maintiendrai**

**2008/2021**

Willum Geerts uses prosaic elements of everyday life in a whimsical exploration of the major issues of our absurd existence. His project questions the status quo of today's offline and online world and the individual, in which reality is deeply entangled with the world of entertainment.

Geerts uses the power of art to question the absurdity of the human condition, through humour, critical entertainment and unreserved engagement. He thus manages to free himself of the prevailing views and structures, using success and failure as a strategy to tackle the almost unbearable lightness. Willum plays, provokes, tilts, waiting until it teeters or falls. He then kindly helps it up again, only to calmly tilt it the other way.