

Polina Medvedeva (1989) & Isaura Sanwirjatmo (1987)

#VerlorenJongensZullenWinnen (#LostBoysWillWin)

2020

A new generation of gamechangers, armed with telephones, cameras and microphones, are fighting various forms of social inequality. Now that the reach of the traditional media is in decline, and it is able to offer only third-hand accounts, young image makers can turn to online channels to promote their ideals.

#VJZW is a film in three parts, a series of events with live performances and a growing playlist, in which young people push back against norms that do not represent them, prevailing ideas and institutional racism are exposed, and political engagement is redefined. The work explores new media as a tool for social change while at the same time showing the power and scale of the art of a new generation of makers.